CLEAN Campus Program

A Clean Local Energy Accessible Now (CLEAN) Campus Program streamlines renewable energy procurement transactions. CLEAN Campus Programs are based on CLEAN Programs, the most effective type of renewable energy procurement program in the world. CLEAN Campus Programs feature predefined rates and standard contracts and procedures. In contrast to the request for proposal (RFP) approach to clean energy transactions, the CLEAN approach results in far lower transaction costs and burdens for all parties, which translates into lower electric rates.

Who should consider a CLEAN Campus Program:
- Cities, counties, school districts, water districts, and any other jurisdictions that control properties and purchase energy from investor-owned utilities.
- Companies interested in increasing on-site use of renewable energy, locking in reasonable electricity rates, and/or reducing power outages.

Key features of CLEAN Campus Programs:
- Project sites are pre-identified.
    - Property owner arranges for an audit of on-site renewable energy potential, and then determines the renewable energy project type and capacity it will seek for each site.
- Streamlined transactions result in lower rates.
    - Property owner offers a standard retail Power Purchase Agreement (PPA) for any qualifying application by a project developer.
    - Property owner offers predefined rates for all energy delivered for a long duration, and transparent policies and procedures for accepting applications.
    - By dramatically reducing the paperwork, selection risk, and negotiations involved in solicitation processes, the CLEAN approach makes it possible for project developers to accept lower rates.
- Electricity is used on-site.
    - Project developer installs and interconnects renewable facilities "behind the meter" to serve on-site load at pre-identified sites.
    - In contrast to traditional CLEAN Programs, CLEAN Campus Programs do not directly involve the utility.

How to start a CLEAN Campus Program:
- Read the Local CLEAN Program Guide, available at www.clean-coalition.org/unleashing-clean/resources/local-clean-program-guide/, to learn how to evaluate, design, and implement a CLEAN Program.
- Contact LocalGuide@clean-coalition.org to discuss the differences between designing a CLEAN Program and designing a CLEAN Campus Program.