



downtown palo alto **Net Zero Energy**

Initiative Overview

Jim Baer

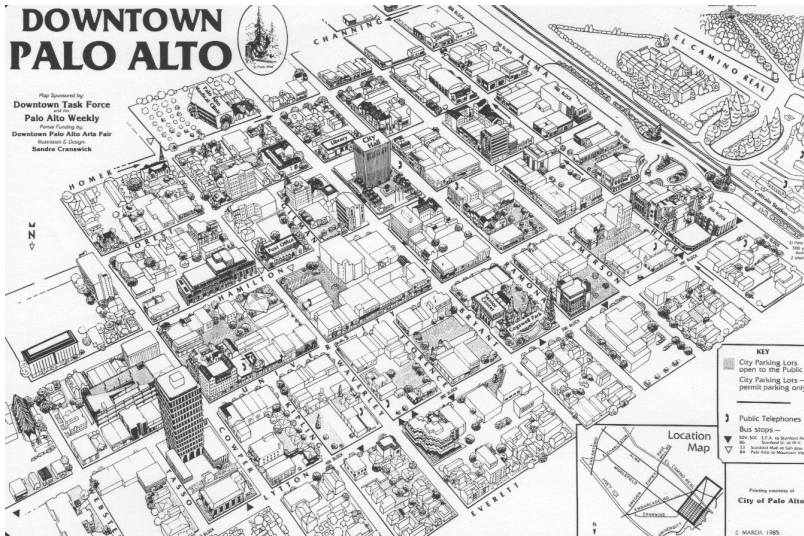
Founder
Wave One
jimbaer@paloaltolanduse.com
(650) 814-7709

Craig Lewis

Executive Director
Clean Coalition
craig@clean-coalition.org
www.clean-coalition.org

100 Net Zero Energy commercial buildings in downtown Palo Alto

- Address 100% of existing electricity usage
 - Target to eliminate half through energy efficiency measures
 - Procure remainder from local renewable energy generation
- Promote alternatives to natural gas and transportation fossil fuels (fuel switching)
 - Electrify natural gas applications
 - Proliferate EV charging stations to enable electrification of transportation



Key DPANZE Stakeholders

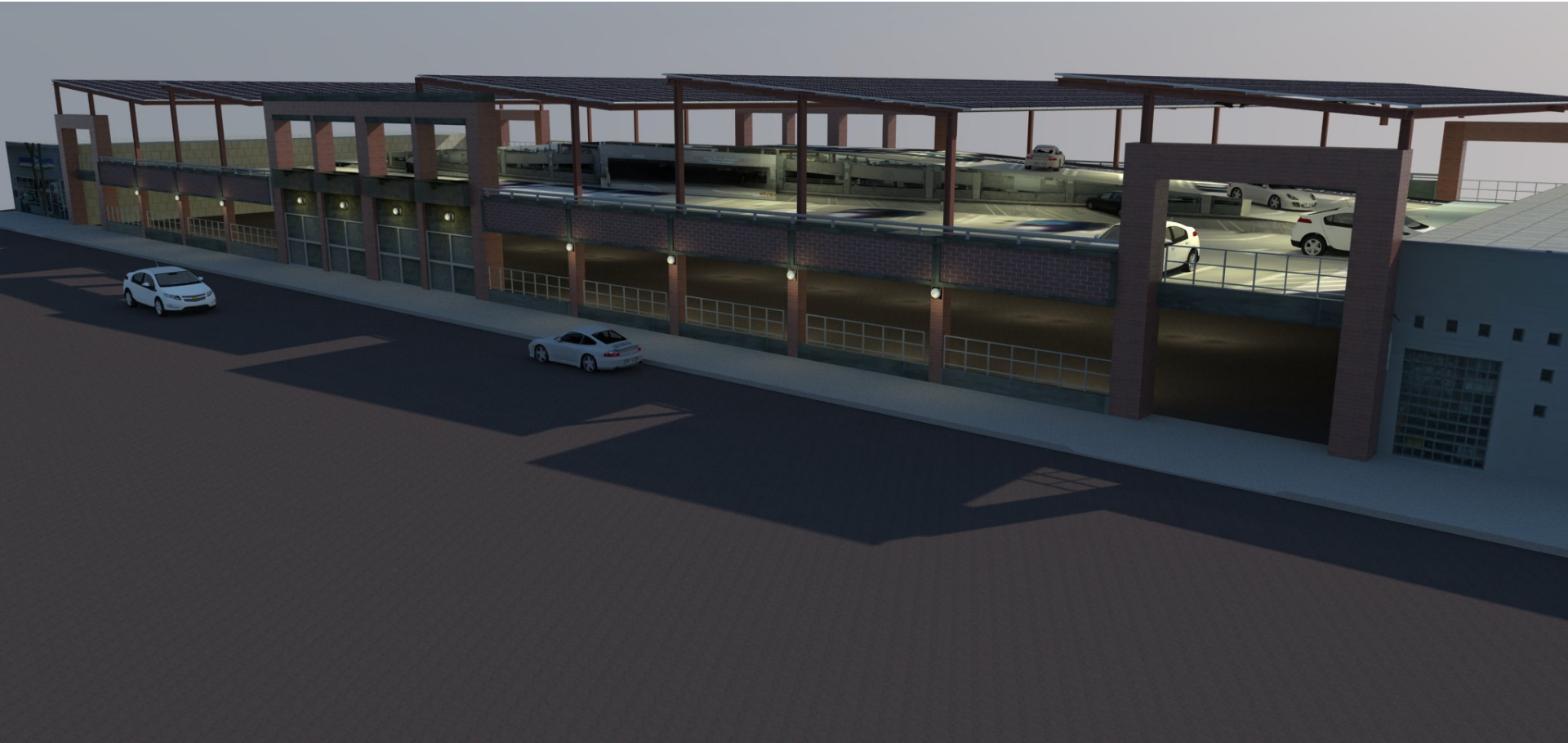


Overcoming the biggest NZE challenge: Engaging Property Owners & Tenants



Jim Baer, Founder of WaveOne, DPANZE visionary, and one of the most active commercial property developers in Palo Alto's history.

Leveraging the Clean Coalition's Programmatic Expertise



Source: THiNKnrg, Aug2014. Rendering of solarized parking structure in downtown Palo Alto



Proposed DPANZE Timeline

