Peninsula Advanced Energy Community (PAEC)


Prototypical Retail Building

Prepared for
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About DNV GL

DNV GL is a global energy and climate consulting practice serving government, utility and private sector clients with 15,000 employees in more than 100 countries. DNV GL – Energy’s 2,300 experts offer a broad range of energy consulting services spanning all links in the energy value chain including renewable and conventional power generation, power and natural gas transmission and distribution, smart cities and smart grids, sustainable energy use, and energy markets and regulations.

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About the Clean Coalition

The Clean Coalition is a nonprofit organization whose mission is to accelerate the transition to renewable energy and a modern grid through technical, policy, and project development expertise.

The Clean Coalition drives policy innovation to remove barriers to procurement and interconnection of distributed energy resources (DER)—such as local renewables, advanced inverters, demand response, and energy storage—and we establish market mechanisms that realize the full potential of integrating these solutions. The Clean Coalition also collaborates with utilities and municipalities to create near-term deployment opportunities that prove the technical and financial viability of local renewables and other DER.

Visit us online at www.clean-coalition.org.
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I. Introduction

DNV GL is supporting the Clean Coalition to explore combinations of emerging and proven clean-energy technologies and systems that offer the best value in terms of economic, environmental and technical performance. In this report, DNV GL presents the results of the economic analysis of specific individual energy efficiency and fuel-switching measures for a prototypical retail residential building in the southern portion of San Mateo County.

In summary, DNV GL completed the following analytical steps:

- Select prototypical retail residential building features and assumptions specific to the San Mateo area. Establish baseline energy consumption for the proposed facility and define energy usage characteristics
- Identify proposed and alternative building energy models
- Specify Energy Efficiency Measures (EEMs) which could be implemented
- Evaluate the cost-effectiveness of each measure

Table 1 summarizes the energy efficiency measures (EEMs) analyzed for a prototypical retail residential building, estimated annual energy savings, and economic parameters. EEM-0 is defined as the baseline model of a prototypical retail building, with subsequent EEMs defined and analyzed individually. Due to the low need for water heating in retail buildings, alternative water heating systems are not included in the analysis. All EEM category represents a roll-up combination of all EEM measures combined into a single retrofit package.

<table>
<thead>
<tr>
<th>EEM</th>
<th>Annual Energy Use (kWh)</th>
<th>EUI (kBtu/sf)</th>
<th>Percent Reduction</th>
<th>Capital Cost</th>
<th>Payback Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-Baseline</td>
<td>90,621</td>
<td>64</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>1-LEDs</td>
<td>73,491</td>
<td>52</td>
<td>19%</td>
<td>$17,840</td>
<td>2.2</td>
</tr>
<tr>
<td>2-BMS</td>
<td>87,254</td>
<td>61</td>
<td>4%</td>
<td>$3,000</td>
<td>56.0</td>
</tr>
<tr>
<td>3-Phantom Loads</td>
<td>88,377</td>
<td>62</td>
<td>2%</td>
<td>$700</td>
<td>0.8</td>
</tr>
<tr>
<td>4-Windows</td>
<td>88,840</td>
<td>62</td>
<td>2%</td>
<td>$26,984</td>
<td>N/A</td>
</tr>
<tr>
<td>5-Insulation</td>
<td>72,759</td>
<td>51</td>
<td>20%</td>
<td>$6,306</td>
<td>5.5</td>
</tr>
<tr>
<td>6-AC</td>
<td>89,607</td>
<td>63</td>
<td>1%</td>
<td>$1,000</td>
<td>4.2</td>
</tr>
<tr>
<td>7-Heating</td>
<td>66,947</td>
<td>47</td>
<td>26%</td>
<td>$1,000</td>
<td>N/A</td>
</tr>
<tr>
<td>All EEMs</td>
<td>30,409</td>
<td>21</td>
<td>66%</td>
<td>$56,829</td>
<td>6.9</td>
</tr>
</tbody>
</table>
II. Background: Peninsula Advanced Energy Community (PAEC)

The Clean Coalition’s Peninsula Advanced Energy Community (PAEC), supported by numerous local governments and PG&E, will accelerate the planning, approval, and deployment of an Advanced Energy Community (AEC) within a diverse community in the southern portion of San Mateo County. The core PAEC region encompasses the cities of Atherton, East Palo Alto, Menlo Park, and Redwood City as well as surrounding unincorporated areas. The PAEC region -largely built-out yet also experiencing enormous commercial and residential growth pressure - is representative of similar regions throughout California, ensuring that the PAEC’s success can be replicated statewide. The PAEC project will include the key components necessary to define an AEC: abundant solar electricity, energy storage, and other Distributed Energy Resources (DER,) low or zero net energy (ZNE) buildings, Solar Emergency Microgrids (SEM) for power management and islanding of critical loads during outages, and charging infrastructure to support the rapid growth in electric vehicles.

AEC projects can provide significant energy, environmental, economic, and security benefits, but significant barriers too often impede their planning and deployment. Finding viable sites, securing project financing, and connecting AEC projects to the grid all represent significant challenges. The PAEC project is designed to overcome these barriers and establish a replicable model that can be used by other communities across California and beyond. The results of the PAEC will inform future action by policymakers, municipalities and other governmental agencies, utility executives, and other relevant audiences.

The goals and objectives of this project are to:

- Incentivize and accelerate the planning, approval, financing, and deployment of AECs
- Reduce the time, cost, and uncertainty associated with permitting and interconnecting commercial-scale solar and other DER
- Leverage ZNE, efficiency, local renewables, energy storage, and other DER to reduce 25 MW of peak energy across San Mateo County, which will strengthen the grid
- Reduce use of natural gas, and minimize the need for new energy infrastructure
- Create a model project and project elements that can be replicated throughout California and beyond
In addition to energy efficiency recommendations, this report also helps local governments to meet State of California climate goals by becoming all-electric, which decreases carbon emissions and minimize other risks associated with natural gas. Methane – a primary component of natural gas – leaks from drilling sites and pipelines. Over a 100-year period, it is 34 times more potent than carbon dioxide at trapping heat. According to the Union of Concerned Scientists, 1-9% of all natural gas produced escapes into the atmosphere. Therefore, it is important to shift towards renewable energy and energy efficiency and away from natural gas.

Environmental risks associated with natural gas:

- Contaminated Drinking Water: from hydraulic fracturing (fracking)
- Explosions: the deadly pipeline explosion in San Bruno, CA brought aging natural gas pipelines into focus. Since 2010, over 3,300 incidents of crude oil and liquefied natural gas leaks or ruptures have occurred on U.S. pipelines. These incidents have killed 80 people, injured 389 more, and cost $2.8 billion in damages. They also released toxic, polluting chemicals in local soil, waterways, and air.

Source: Union of Concerned Scientists
- Land Impact: erosion, loss of soil productivity, flooding, increased runoffs, and landslides due to drilling and exploration
- Hazardous Emissions: carbon dioxide, carbon monoxide, nitrogen oxides, sulfur dioxides, particulates, and mercury

DNV GL is supporting the Clean Coalition to explore combinations of emerging and proven clean-energy technologies and systems that offer the best value in terms of economic, environmental and technical performance. Below, we detail the results of DNV GL’s economic analysis of specific individual energy efficiency and fuel-switching measures.

### a. Methodology

Our team utilized IES Virtual Environment software to create a baseline energy model for prototypes of each of the following five building types: large office, large municipal, school, multifamily residential, and retail. The model used for the retail building in this report reflects the average size, orientation, vintage, construction type, and occupancy profile as it relates to the southern portion of San Mateo County. DNV GL used demographic data, Global Information System (GIS) data, and planning data to ascertain the characteristics of the typical office, municipal, school, multifamily residential, and retail buildings in the area. California’s Commercial End Use Survey (CEUS) and Residential Appliance Saturation Survey (RASS) data has been used along with DNV GL’s previously collected data and building project experience to determine typical energy use and calibrate the energy model.

After creating the baseline buildings, DNV GL focused on conducting economic analysis of the following seven (7) energy efficiency and fuel switching measures:

1. LED lighting conversion
2. Building Management System (BMS)/advanced controls
3. Reduction in phantom loads
4. Higher efficiency windows
5. Improved insulation quality
6. Replacement of obsolete AC systems with higher efficiency
7. Convert to heat pump from natural gas space heating

Due to the low need for water heating in retail buildings, alternative water heating systems are not included in the analysis. The economic analysis examines the following parameters for each of the above 7 measures:

- Upfront costs
- Incentives available
• Operations and maintenance compared with baseline equipment
• A set of "self-funded" and “financed” economic metrics such as payback, internal rate of return and revenues/savings

The energy efficiency and fuel switching measures have been entered into the energy simulation software to run parametric analysis and determined associated energy use and energy costs savings for each associated measure and bundle of measures for each prototypical building type. RSMeans data along with data procured from manufacturers informed the capital cost as well as lifecycle maintenance costs components of the economic analysis. The results of the economic analysis are based on predicted costs of technologies and energy over the next 15-20 years which evaluates the cost effectiveness of each measure on each facility type.

III. Model assumptions

a. Prototypical retail building selection

The DNV GL team selected the prototypical retail building based on extensive research of the building type in the South San Mateo County area (including East Palo Alto, Menlo Park and Redwood City). Based on building vintage data from LoopNet, DNV GL assumes that the prototypical retail building was constructed pre-building code with minimal upgrades to envelope to-date, and mostly 22-year-old mechanical equipment in place.

Figure 1 below provides a summary of existing retail building stock analysis conducted for southern San Mateo County to determine the appropriate assumptions for a prototypical retail building. Main data sources consulted include LoopNet, CBECS, RECS, CEUS, extensive research and professional experience. The median retail building size among the analyzed dataset is roughly 5,000 square feet. Building system types on this size range of retail spaces are typical from 2,000 – 12,000 square feet which will ensure that “lessons learned” can also be shared with smaller and larger buildings. The typical height is one story.
Figure 1. Summary of prototypical retail building analysis for southern San Mateo County (Data source: LoopNet)

<table>
<thead>
<tr>
<th>Most Common Range</th>
<th>Average Area</th>
<th>Median Area</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-6k sqft</td>
<td>7,000 sqft</td>
<td>5,000 sqft</td>
</tr>
</tbody>
</table>

b. Energy efficiency measures (EEMs)

For the purposes of this study, IES Virtual Environment (IES VE) energy modeling software was used to analyze the EEMs effect on annual energy use for the retail building. Energy equipment efficiencies, plug load estimations, and modeling schedules were based off the American Society of Heating, Refrigeration, and Air Conditioning Engineers (ASHRAE) and California Title 24 requirements for building energy modeling. Additionally, the weather file used for analysis was (TMY3) San Francisco International Airport, California. Energy consumption in this report is in reference to site energy, not source.

Table 2 provides a brief description of each measure and Figure 2 is a screenshot of the prototypical building in IES VE. Each measure is run individually with the final model (9-All EEMs) including all the measures together. Although we are assuming a packaged baseline HVAC system with combined heating and cooling, for the purposes of this report we have analyzed the heating and cooling upgrades separately in order to identify the individual savings associated with each. However, it is most likely that the HVAC upgrades would occur concurrently.
### Table 2: Energy use per measure

<table>
<thead>
<tr>
<th>EEM</th>
<th>Description of Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-Baseline</td>
<td>Based on a 1995 vintage retail building (22 years old)</td>
</tr>
<tr>
<td>1-LEDs</td>
<td>LED Lighting and Occupancy Controls</td>
</tr>
<tr>
<td>2-BMS</td>
<td>Building Management System/advanced HVAC controls</td>
</tr>
<tr>
<td>3-Phantom Loads</td>
<td>Reduction in phantom loads with smart strips and training</td>
</tr>
<tr>
<td>4-Windows</td>
<td>Improved window thermal properties</td>
</tr>
<tr>
<td>5-Insulation</td>
<td>Improved wall and roof thermal properties</td>
</tr>
<tr>
<td>6-AC</td>
<td>Replacement of obsolete AC systems with higher efficiency</td>
</tr>
<tr>
<td>7-Heating</td>
<td>Convert to heat pump from natural gas space heating</td>
</tr>
<tr>
<td>All EEMs</td>
<td>All measures 1-7</td>
</tr>
</tbody>
</table>

**Figure 2: IES VE screenshot**

![IES VE screenshot](image-url)
Table 3 summarizes the specific assumptions associated with existing (baseline) conditions associated with the prototypical retail building, along with the set of proposed EEM measures. The existing conditions assume a retail building from 1995 with minimal upgrades based on typical replacement schedules for lighting and mechanical (HVAC) equipment. The existing conditions assume no changes to original building envelope, such as windows and insulation on exterior walls/roof. The proposed EEMs assume reasonable retrofit efficiencies that go beyond Title 24, and together as a retrofit package, support zero net energy (ZNE) retrofit energy goals. The efficiencies associated with the proposed measures are based on DNV GL’s experience with ZNE retrofit projects.

**Table 3: Model assumptions**

<table>
<thead>
<tr>
<th>EEM</th>
<th>Building Component</th>
<th>Age of Existing Component</th>
<th>Existing Conditions (Title 24 1995)</th>
<th>Proposed Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-LED</td>
<td>Interior Lights</td>
<td>22 years</td>
<td>2.0 W/ft²</td>
<td>0.5 W/ft² (100% LED, occupancy &amp; daylight sensors)</td>
</tr>
<tr>
<td></td>
<td>Exterior Lights</td>
<td>22 years</td>
<td>Fluorescent Lights</td>
<td>Entrance: 15 W</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>Facade: 0.18 W/ ft²</td>
</tr>
<tr>
<td>2-BMS</td>
<td>Building Management System</td>
<td>n/a</td>
<td>-</td>
<td>10% savings to HVAC</td>
</tr>
<tr>
<td>3-Phantom Loads</td>
<td>Phantom Loads</td>
<td>n/a</td>
<td>0.40 W/sf Equipment</td>
<td>0.21 W/sf Equipment (Smart strips &amp; training)</td>
</tr>
<tr>
<td>4-Windows</td>
<td>Windows</td>
<td>22 years</td>
<td>U-Factor = 1.23 (single pane windows)</td>
<td>U-Factor = 0.32 (dual pane, energy efficient)</td>
</tr>
<tr>
<td>5-Insulation</td>
<td>Insulation - Exterior Walls</td>
<td>22 years</td>
<td>U-Factor = 0.43 (mass walls)</td>
<td>U-Factor = 0.10 (add 2” rigid insulation)</td>
</tr>
<tr>
<td></td>
<td>Insulation - Roof</td>
<td>22 years</td>
<td>U-Factor = 0.05 (R19)</td>
<td>U-Factor = 0.036 (add 2” rigid insulation)</td>
</tr>
<tr>
<td>6-AC</td>
<td>AC Systems</td>
<td>22 years</td>
<td>8.9 EER Packaged Rooftop Unit</td>
<td>3.2 COP Rooftop Heat Pump</td>
</tr>
<tr>
<td>7-Heating</td>
<td>Heating Systems</td>
<td>22 years</td>
<td>78% efficiency Natural Gas Boiler</td>
<td>3.4 COP Rooftop Heat Pump</td>
</tr>
</tbody>
</table>
IV. Results for prototypical retail building

a. Energy savings per EEM

Table 4 summarizes the energy consumption, energy use intensity (EUI), and percent reduction associated with each energy efficiency measure (EEM). Energy models 1-7 incorporate each EEM individually and model All EEMs includes them altogether. It is noted that the savings associated with each measure individually do not add to equal the cumulative savings seen in All EEMs. This is because the measures affect one another and as the overall building load decreases the percent savings yields less kWhs. The baseline model begins with an EUI of 64 kBtu/sf/yr and decreases down to 21 kBtu/sf/yr if all EEMs are implemented. An upgrade to the heating system has the largest individual impact on the energy consumption (26% reduction). Two other measures that have large impacts are upgrading insulation (20% reduction) and LEDs (19%). If all measures are implemented at the assumed levels, DNV GL estimates a 66% reduction in energy consumption on an annual basis for the prototypical retail building.

<table>
<thead>
<tr>
<th>EEM</th>
<th>Annual Energy Use (kWh)</th>
<th>EUI (kBtu/sf)</th>
<th>Percent Reduction</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-Baseline</td>
<td>90,621</td>
<td>64</td>
<td>-</td>
</tr>
<tr>
<td>1-LEDs</td>
<td>73,491</td>
<td>52</td>
<td>19%</td>
</tr>
<tr>
<td>2-BMS</td>
<td>87,254</td>
<td>61</td>
<td>4%</td>
</tr>
<tr>
<td>3-Phantom Loads</td>
<td>88,377</td>
<td>62</td>
<td>2%</td>
</tr>
<tr>
<td>4-Windows</td>
<td>88,840</td>
<td>62</td>
<td>2%</td>
</tr>
<tr>
<td>5-Insulation</td>
<td>72,759</td>
<td>51</td>
<td>20%</td>
</tr>
<tr>
<td>6-AC</td>
<td>89,607</td>
<td>63</td>
<td>1%</td>
</tr>
<tr>
<td>7-Heating</td>
<td>66,947</td>
<td>47</td>
<td>26%</td>
</tr>
<tr>
<td>All EEMs</td>
<td>30,409</td>
<td>21</td>
<td>66%</td>
</tr>
</tbody>
</table>
Figure 3 shows the annual energy consumption calculated for each measure broken down by end use. Table 5 on the next page provides the detailed data points for the graph. As you can see, each measure can affect multiple end uses. For example, EEMs that reduce lighting and plug loads also affect HVAC (increase in heating and a decrease in cooling), because the equipment and lights emit heat into the space.

**Figure 3: Annual energy consumption per model**
Table 5: Energy consumption by end use

<table>
<thead>
<tr>
<th>EEM</th>
<th>Heating -Nat Gas (kWh)</th>
<th>Heating -Elec (kWh)</th>
<th>Cooling (kWh)</th>
<th>Fans (kWh)</th>
<th>Pumps (kWh)</th>
<th>Int. Lights (kWh)</th>
<th>Ext. Lights (kWh)</th>
<th>Plug Loads (kWh)</th>
<th>Annual Energy Use (kWh)</th>
</tr>
</thead>
<tbody>
<tr>
<td>0-Baseline</td>
<td>31,181</td>
<td>0</td>
<td>5,565</td>
<td>7,492</td>
<td>89</td>
<td>35,854</td>
<td>3,270</td>
<td>7,171</td>
<td>90,621</td>
</tr>
<tr>
<td>1-LEDs</td>
<td>45,904</td>
<td>0</td>
<td>4,495</td>
<td>5,372</td>
<td>140</td>
<td>8,963</td>
<td>1,445</td>
<td>7,171</td>
<td>73,491</td>
</tr>
<tr>
<td>2-BMS</td>
<td>28,342</td>
<td>0</td>
<td>5,009</td>
<td>7,520</td>
<td>89</td>
<td>35,854</td>
<td>3,270</td>
<td>7,171</td>
<td>87,254</td>
</tr>
<tr>
<td>3-Phantom Loads</td>
<td>32,773</td>
<td>0</td>
<td>5,418</td>
<td>7,204</td>
<td>94</td>
<td>35,854</td>
<td>3,270</td>
<td>3,765</td>
<td>88,377</td>
</tr>
<tr>
<td>4-Windows</td>
<td>21,035</td>
<td>0</td>
<td>4,790</td>
<td>16,676</td>
<td>45</td>
<td>35,854</td>
<td>3,270</td>
<td>7,171</td>
<td>88,840</td>
</tr>
<tr>
<td>5-Insulation</td>
<td>15,652</td>
<td>0</td>
<td>4,033</td>
<td>6,734</td>
<td>46</td>
<td>35,854</td>
<td>3,270</td>
<td>7,171</td>
<td>72,759</td>
</tr>
<tr>
<td>6-AC</td>
<td>31,176</td>
<td>0</td>
<td>4,528</td>
<td>7,520</td>
<td>89</td>
<td>35,854</td>
<td>3,270</td>
<td>7,171</td>
<td>89,607</td>
</tr>
<tr>
<td>7-Heating</td>
<td>0</td>
<td>7,592</td>
<td>5,543</td>
<td>7,517</td>
<td>0</td>
<td>35,854</td>
<td>3,270</td>
<td>7,171</td>
<td>66,947</td>
</tr>
<tr>
<td>All EEMs</td>
<td>0</td>
<td>6,244</td>
<td>1,962</td>
<td>8,031</td>
<td>0</td>
<td>8,963</td>
<td>1,445</td>
<td>3,765</td>
<td>30,409</td>
</tr>
</tbody>
</table>

b. Economic analysis

Table 6 and Table 7 summarize the economic analysis for each measure based on payback, internal rate of return (IRR) for ten years, IRR over the life of the measure, levelized cost of energy (LCOE), and the revenue/savings over the life of the measure. The capital costs, incentives, incremental operations and maintenance costs, and system lifespan values are based on research utilizing RSMeans, quotes from industry professionals, incentive programs, and professional experience.
Table 6: Economic analysis – EEM analysis

<table>
<thead>
<tr>
<th>Energy Efficiency Measures (EEMs)</th>
<th>EEM Analysis</th>
<th>Capital Cost</th>
<th>Incentives Available</th>
<th>Incremental Operations &amp; Maintenance</th>
<th>Annual Energy Cost Savings ($/yr)</th>
<th>System Life (years)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-LEDs</td>
<td></td>
<td>$17,840</td>
<td>$2,569</td>
<td>$0</td>
<td>$6,965</td>
<td>13</td>
</tr>
<tr>
<td>2-BMS</td>
<td></td>
<td>$3,000</td>
<td>$180</td>
<td>$234</td>
<td>$846</td>
<td>15</td>
</tr>
<tr>
<td>3-Phantom Loads</td>
<td></td>
<td>$26,984</td>
<td>$0</td>
<td>-$1,588</td>
<td>$1,146</td>
<td>30</td>
</tr>
<tr>
<td>4-Windows</td>
<td></td>
<td>$6,306</td>
<td>$0</td>
<td>$239</td>
<td>$580</td>
<td>20</td>
</tr>
<tr>
<td>5-Insulation</td>
<td></td>
<td>$1,000</td>
<td>$0</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>6-AC</td>
<td></td>
<td>$1,000</td>
<td>$0</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>7-Heating</td>
<td></td>
<td>$56,829</td>
<td>$2,569</td>
<td>$180</td>
<td>$8,055</td>
<td>20.43</td>
</tr>
<tr>
<td>All EEMs</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

The payback for each measure considers the incremental capital costs, available incentives, incremental operation and maintenance costs, and annual energy cost savings. This financial metric indicates that the following EEMs have quick paybacks of less than five years: LEDs, Phantom Loads, and AC, shown in Figure 4. Insulation upgrades have slightly longer paybacks, but it is still within the lifespan of the installed systems. BMS installation has a payback of 56 years, which exceeds its estimated lifespan of 15 years. The upgrade to the heating system does not have a payback since the fuel switching results in a negative annual energy cost savings despite the 26% savings in overall energy use. Window upgrades also do not have a payback, due to high upfront costs and most the payback comes from a decrease in heating with low natural gas rates. When all the measures are implemented together the total payback is 7 years.

Table 7: Economic analysis – economic metrics

<table>
<thead>
<tr>
<th>Energy Efficiency Measures (EEMs)</th>
<th>Self-funded Economic Metrics</th>
<th>Payback</th>
<th>IRR (10 yrs)</th>
<th>IRR (system life)</th>
<th>LCOE</th>
<th>Revenue/Savings</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-LEDs</td>
<td></td>
<td>2.2</td>
<td>44%</td>
<td>45%</td>
<td>$0.07</td>
<td>$75,272</td>
</tr>
<tr>
<td>2-BMS</td>
<td></td>
<td>56.0</td>
<td>-4%</td>
<td>2%</td>
<td>$0.11</td>
<td>-$2,197</td>
</tr>
<tr>
<td>3-Phantom Loads</td>
<td></td>
<td>0.8</td>
<td>121%</td>
<td>121%</td>
<td>$0.02</td>
<td>$11,987</td>
</tr>
<tr>
<td>4-Windows</td>
<td></td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$0.50</td>
<td>-$74,636</td>
</tr>
<tr>
<td>5-Insulation</td>
<td></td>
<td>5.5</td>
<td>13%</td>
<td>18%</td>
<td>$0.01</td>
<td>$28,076</td>
</tr>
<tr>
<td>6-AC</td>
<td></td>
<td>4.2</td>
<td>20%</td>
<td>23%</td>
<td>$0.05</td>
<td>$3,773</td>
</tr>
<tr>
<td>7-Heating</td>
<td></td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>$0.00</td>
<td>-$12,608</td>
</tr>
<tr>
<td>All EEMs</td>
<td></td>
<td>6.9</td>
<td>8%</td>
<td>14%</td>
<td>$0.05</td>
<td>$106,623</td>
</tr>
</tbody>
</table>
A variety of state and federal financing opportunities are available. Specifically, PG&E provides a 0% interest rate for 5 years on energy efficiency upgrades up to $100,000. A list of available incentives and rebates by EEM is provided below.
c. LED lighting retrofit assumptions

i. Energy cost savings

LED lighting reduces lighting energy use, as well as cooling and fan energy by reducing the cooling load on the space. However, buildings will see an increase in heating energy due to the decreased heat output of the lamps.

ii. Capital costs

It is estimated that the LED retrofit would cost $15/tube for material and take two people approximately 30 min per fixture (15 min per tube). According to RS Means, average labor rate for the area is $90 per hour. Therefore, we estimated the cost to be $60 per tube (or $120 per fixture) for the retrofit.

iii. Operations and maintenance costs

LED lights have a typical rated life of 50,000 hours (13 years) versus the typical 20,000 hours for a fluorescent tube lamp. As such, bulb replacements occur half as often as with current T8 fluorescent tube lighting. LED costs have dropped substantially over the past 5 years, however, are still higher than a typical fluorescent tube. We expect these prices to equal out over the coming years, but cannot predict the future. As such, we have held operations and maintenance costs as equal to the baseline for this measure.

iv. State, Federal, and local incentives and rebates

San Mateo County Energy Watch provides an LED retrofit assistance and rebates. Assistance includes no-cost energy assessment, no-obligation customized energy report, no-hassle installation, and assistance with attaining the rebate which can offset 30-100% of the installation cost. The estimated rebate for this project of $2,569 is based on the CPAU Lighting Rebate Calculator.

d. BMS system assumptions

i. Energy cost savings

BMS systems help reduce energy costs by ensuring systems are running at peak efficiency or off when they are not in use.
ii. Capital costs

Capital cost of the BMS system for the small retail prototype has been assumed to be $3,000, but this will vary widely based on the system selected.

iii. Operations and maintenance costs

New technology has upgrade and maintenance costs associated, which will typically mean having the installer come back every 1-2 years when systems encounter glitches or need to be reset. Based on our experience, DNV GL assumes this to take two hours at an hourly rate of $90 per hour (RS Means) which results in a $180 incremental O&M annually.

iv. State, federal, and local incentives and rebates

There do not appear to be incentives available for this EEM.

e. Reduction in phantom loads assumptions

i. Energy Cost Savings

Phantom loads result in energy usage while an item is off. The energy required for a television to consistently be searching for a remote signal is a common example. Stereo equipment, computers on sleep mode, phone systems, coffee machines, and other miscellaneous residential equipment tends to draw energy when the occupants are not there. Occupant behavior is the simplest and most cost effective way to reduce vampire loads, especially paired with the use of smart strips. Smart strips are advanced power strips that allow you to plug an appliance into a master outlet, which controls the other outlets. For example, you can plug your computer into the master outlet, and plug speakers, printers and monitors into “automatic” outlets on the strip. When you turn off your computer, all the appliances plugged into the “automatic” outlets will turn off as well. Smart strips usually also have one or two “constant” outlets, which allow for appliances plugged into those to always stay on unless manually turned off. It is assumed that smart strips and occupant behavior training will reduce annual plug load usage by 16%.

ii. Capital costs

Capital costs of $700 for this measure include one training from an energy efficiency consultant with an approximate cost of $500 and $200 for smart strips (assumed 10 strips at $20 per strip).

iii. Operations and maintenance costs

There are no operations and maintenance costs associated with this measure.
iv. State, federal, and local incentives and rebates

There do not appear to be incentives available for this EEM.

f. Higher-efficiency windows assumptions

i. Energy cost savings

High-efficiency windows reduce energy usage for heating, cooling, and fan systems by reducing conduction heat loss to the outdoors and solar heat gain from the outdoors. The prototype building has single pane windows, which would be replaced with dual pane, low-e, high performance glass units. These have the added benefit of reducing noise, increasing comfort, and reducing draft.

ii. Capital costs

Capital costs held for this measure were estimated to be $58.66 per square foot of glazing based on RS Means.

iii. Operations and maintenance costs

The operations and maintenance costs may decrease with the installation of new windows; however, the savings has not been included in our economic analysis.

iv. State, federal, and local incentives and rebates

There do not appear to be incentives available for this EEM.

g. Improved insulation quality assumptions

i. Energy cost savings

We are recommending adding a minimum via 2” rigid insulation on the exterior walls and roof. This will reduce HVAC loads and increase comfort in the building.

ii. Capital costs

Capital costs held for this measure were estimated to be $1.04 per square foot of exterior walls based on RS Means.
iii. Operations and maintenance costs

The operations and maintenance will not be affected by this measure.

iv. State, federal, and local incentives and rebates

There do not appear to be incentives available for this EEM.

h. Replacement of obsolete AC systems with higher-efficiency assumptions

i. Energy cost savings

HVAC systems are typically replaced every 15-20 years due to component failure, rust, and other issues. When replacing an HVAC system, it pays back to use high efficiency models. Air conditioning equipment has vastly improved since the turn of the century, and is capable of higher efficiency than before. For our analysis, we have assumed the prototypical building utilizes gas-fired, packaged, rooftop systems. We have assumed these will be replaced with high efficiency heat pump systems (see heat pump space heating,) but that ductwork and layout will remain unchanged.

ii. Capital costs

Capital costs held for this measure are based on the assumption that the equipment has reached the end of its useful life and will need to be replaced. The incremental cost difference of $1,000 per unit at the 15-20 ton size has been held to account for the higher efficiency selection.

iii. Operations and maintenance costs

The operations and maintenance will not be affected by this measure.

iv. State, federal, and local incentives and rebates

There do not appear to be incentives available for this EEM.
i. **Heat pump space-heating assumptions**

### i. **Energy cost savings**

HVAC systems are typically replaced every 15-20 years due to component failure, rust, and other issues. When replacing an HVAC system, it pays back to use high efficiency models. Heating equipment has vastly improved since the turn of the century, and is capable of higher efficiency than before. For our analysis, we have assumed the prototypical building utilizes gas-fired, packaged, rooftop systems. We have assumed these will be replaced with high efficiency heat pump systems, but that ductwork and layout will remain unchanged.

### ii. **Capital costs**

Capital costs held for this measure are based on the assumption that the equipment has reached the end of its useful life and will need to be replaced. The incremental cost difference of $1,000 per unit at the 15-20 ton size has been held to account for the higher efficiency selection.

### iii. **Operations and maintenance costs**

The operations and maintenance will not be affected by this measure.

### iv. **State, federal, and local incentives and rebates**

There do not appear to be incentives available for this EEM.
V. Conclusion

In this report, DNV GL has conducted an economic analysis of specific individual energy efficiency and fuel-switching measures for a prototypical retail building reflecting the average size, orientation, vintage, construction type, and occupancy profile as it relates to the southern portion of San Mateo County. DNV GL used demographic data, Global Information System (GIS) data, and planning data to ascertain the characteristics of the typical office, municipal, school, multifamily residential, and retail buildings in the area. California’s Commercial End Use Survey (CEUS) and Residential Appliance Saturation Survey (RASS) data has been used along with DNV GL’s previously collected data and building project experience to determine typical energy use and calibrate the energy model. Our team utilized IES Virtual Environment software to create a baseline energy model and the following eight (8) energy efficiency and fuel switching measures:

1. LED lighting conversion
2. Building Management System (BMS)/advanced controls
3. Reduction in phantom loads
4. Higher efficiency windows
5. Improved insulation quality
6. Replacement of obsolete AC systems with higher efficiency
7. Convert to heat pump from natural gas space heating

The baseline model begins with an EUI of 64 kBtu/sf/yr and decreases down to 21 kBtu/sf/yr if all EEMs are implemented. An upgrade to the heating system has the largest individual impact on the energy consumption (26% reduction). Two other measures that have large impacts are upgrading insulation (20% reduction) and LEDs (19%). If all measures are implemented at the assumed levels, DNV GL estimates a 66% reduction in energy consumption on an annual basis for the prototypical retail building.

The payback for each measure considers the incremental capital costs, available incentives, incremental operation and maintenance costs, and annual energy cost savings. This financial metric indicates that the following EEMs have quick paybacks of less than five years: LEDs, Phantom Loads, and AC. Insulation upgrades have slightly longer paybacks, but it is still within the lifespan of the installed systems. BMS installation has a payback of 56 years, which exceeds its estimated lifespan of 15 years. The upgrade to the heating system does not have a payback since the fuel switching results in a negative annual energy cost savings despite the 26% savings in overall energy use. Window upgrades also do not have a payback, due to high upfront costs and most the payback comes from a decrease in heating with low natural gas rates. When all the measures are implemented together the total payback is 7 years.
VI. References

ASHRAE 90.1-1999
ASHRAE 90.1-2004
ASHRAE 62.1 2016
Title 24 1995
Title 24 2016
LoopNet
CBECs
RECS
CEUS
Union of Concerned Scientists (www.ucsusa.org/fugitiveemissions)