



For Immediate Release

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NEWS RELEASE: The Clean Coalition is featured in [The Giving List](#), joining a select group of nonprofits doing vital work in the Santa Barbara, Los Angeles, and San Francisco regions

Inclusion in this curated philanthropic publication will help the Clean Coalition continue delivering economic, environmental, and resilience benefits to communities throughout California and beyond from renewables-driven microgrids

Santa Barbara, CA — The Clean Coalition, a nonprofit organization based in Santa Barbara, has been [highlighted in *The Giving List*](#), the philanthropic publication of the Montecito Journal Media Group. The Giving List team consulted with leaders across philanthropy, financial services, and philanthropic advising to determine which organizations to invite for inclusion.

The Giving List uses sophisticated story-driven marketing delivered through an annual high-end book and a yearlong digital strategy to increase and diversify philanthropic contributions for key nonprofits in Santa Barbara, Los Angeles, and the San Francisco Bay Area.

Through this effort, the Clean Coalition is seeking support from foundations, donor-advised funds, and individuals to help us safeguard California communities throughout California and beyond with Solar Microgrids and Community Microgrids, which deliver an unparalleled trifecta of economic, environmental, and [resilience](#) benefits to communities.

Because the Santa Barbara region is increasingly recognizing the value of renewables-driven resilience, the Clean Coalition has already successfully facilitated initial projects that help stage a robust Community Microgrid for the entire Santa Barbara region:

- Initial building blocks for the [Goleta Load Pocket \(GLP\) Community Microgrid](#), which will bring renewables-driven resilience to the grid-constrained, disaster-prone Santa Barbara region, including multiple projects in Montecito.
- Solar Microgrids for the [Santa Barbara Unified School District \(SBUSD\)](#), which will enjoy massive bill savings and significant resilience benefits for free.
- The [Vallecito Energy Storage Resilience \(VESR\) Project](#), setting the stage for much more energy storage and solar-driven resilience for the Santa Barbara region.
- The [Strauss Wind Energy Project \(SWEPE\)](#), which offers the perfect opportunity to stage a Community Microgrid in the northern part of Santa Barbara County.
- A [residential Solar Microgrid showcase](#) in Montecito that provides a blueprint for others to follow.



Because the Santa Barbara region is served by a single set of transmission lines (shown in purple) routed through disaster-prone terrain, the region is in urgent need of local renewables for resilience.

Many more renewables-driven projects are required and much work remains to realize full ambitions of the broader Community Microgrid, which will serve as a blueprint that can be replicated throughout California and beyond.

The Clean Coalition has received support from a number of foundations and individuals and is seeking \$250,000 for the next two years to continue staging Solar Microgrids and Community Microgrids throughout the Santa Barbara region. At a consequential moment for philanthropy in the wake of the COVID-19 pandemic, The Giving List will provide the Clean Coalition direct exposure to existing and emerging donor bases to grow this effort. We are now accepting [crypto contributions](#) as well.

“We are honored to be included in The Giving List,” said Craig Lewis, Executive Director of the Clean Coalition. “The goal of our partnership with The Giving List is to build on our successes with expanded support for our crucial work. On the heels of COP26 and the increasing frequency of climate-driven disasters, it has never been clearer that we need renewables-driven solutions now, including to achieve unparalleled levels of resilience. There has never been a more critical moment to support the Clean Coalition’s mission to accelerate the transition to renewable energy and a modern grid.”

The Giving List is distributing 60,000 printed books throughout Santa Barbara this November, with 100,000 and 75,000 more being distributed in the Los Angeles and San Francisco regions respectively — anticipating to reach at least a million readers. In addition, TheGivingList.Com is expected to attract 1,000 unique visitors daily, with social engagements expected to exceed 1.25 million in 2022.



About the Clean Coalition

The Clean Coalition is a nonprofit organization whose mission is to accelerate the transition to renewable energy and a modern grid through technical, policy, and project development expertise. The Clean Coalition drives policy innovation to remove barriers to procurement and interconnection of distributed energy resources (DER) — such as local renewables, energy storage, advanced inverters, and demand response — and we establish market mechanisms that realize the full potential of integrating these solutions. In addition to being active in numerous proceedings before state and federal agencies throughout the United States, the Clean Coalition collaborates with utilities, community choice aggregators, municipalities, and other entities to create near-term deployment opportunities that prove the technical, economic, and resilience viability of local renewables and other DER.

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